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WASHINGTON BUSINESS WEEK

Employee Development Program at Gdańsk Business Week 2016 15th-22nd July



Organizers:



GDAŃSK



About Business Week

Business Week is an international event that gives opportunities **for youngsters** to improve their skills about any profession in business field **and for business managers to simulate their own business** and improve management skills. Since Association Washington Business first sponsored Business Week in 1976, over 60,000 students have participated in this hands-on experience to learn about business, teamwork, leadership and other career and life skills.

Through a seven-year partnership with the Gdynia, Gdańsk and Bolesławowo cities, a group of students from Poland have attended BW Summer Programs each year. The Polish students shared their enthusiasm with educators and government officials after experiencing the spirit of approach “Yes, I can”. The following Business Week Programs have been a huge success and attract more teenagers willing to attend program year by year. Now, in the upcoming 6th edition of Gdańsk Business Week we aim to give more Polish teenagers chance to participate.

The Role of the Company Advisors (CA)

Company Advisors are business professionals who volunteer for a full week to guide a “company” - a group of 10 teens - through an interactive real-world business simulation. As a CA, **you’ll mentor** your student Company as they elect officers, **make decisions** for their business simulation venture, **brainstorm ideas**, and **develop leadership** and **teamwork skills**. Together with an American CA, recruited from the well-known international corporations as e.g. Boeing or Microsoft, you are the support for the company as they navigate their way through a series of challenges designed to introduce them to the real world of business and careers. The benefits don’t end with the chance to make a difference in the lives of teens, CA’s who participated BW in the past mentioned they are better employees after they’ve participated in the program and had a possibility to develop management skills crucial for their own future careers.

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Benefits CA can obtain:

- A chance to network and build relations with top business professionals from across the local and US areas.
- An opportunity to improve team-building and leadership skills.
- A challenging exercise in facilitating a group of strangers and molding them into a cohesive team that works together effectively.
- A chance to collaborate with business professionals and educators to help shaping the workforce of tomorrow.
- An opportunity to enhance public speaking and presentation skills.
- An opportunity to market individual jobs and companies of future workforce.
- A chance to meet other and make new connections across the country of USA. It is an opportunity to cooperate with other CA's through sharing ideas, company culture, way of working and managing.
- BW is full knowledge and creative ideas many employees and employers don't know they thought they did.
- Participating BW is also a subliminal advertising of company regionally and internationally. Teenagers from Poland who will participate BW in summer 2016 will be aware of your company after workshops and discover potential future professions of your company.

One week = many positive changes for yourself and company development

Come and join Business Week to shape your manager career –

life changing experience!

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Recommendations:



Marcin Kowalski

UXPin Co-founder,
involved in the Gdańsk Business Week program as a Company Advisor

Taking part in the program as a mentor is very encouraging and satisfactory, particularly in the aspect of exchanging experiences with Polish teachers. Gdańsk has become one of my favorite cities, and I would like my daughter to participate in the Gdańsk Business Week as a volunteer supporting the program's organization in the future.



Marcin Kuczarski

Business analyst, Young Digital Planet,
involved in the Gdańsk Business Week program as a Company Advisor

Participation in the Gdańsk Business Week is not only a perfect possibility for experienced managers to share their knowledge, but also an opportunity to understand oneself better and to improve one's coaching capabilities. As a mentor, I profited from the program no less than its participants, and passion, enthusiasm, great potential of youth and their wisdom when talking about business is just amazing.

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